



SPONSORSHIP OPPORTUNITIES	PRICES
Official event catalogue: Inside cover Inside front cover Inside back cover Back cover Page inside the catalogue	€ 3.500,00 + VAT 20% € 2.000,00 + VAT 20% € 2.500,00 + VAT 20% € 4.500,00 + VAT 20% € 1.000,00 + VAT 20%
Pocket guide: Back cover	€ 2.500,00 + VAT 20%
Banner on the web site (home page and inside page)	Minimum € 400,00 + VAT 20% Maximum € 1.000,00 + VAT 20%
Newsletter: Head banner Newsletter advertising	€ 250,00 + VAT 20% € 500,00 + VAT 20%
Direct Email Marketing	€ 1.000,00 + VAT 20 %
Buyers' dinner (or cocktail) – June 30th - min 10 buyers : 1) Venue plus organisation of the dinner or cocktail to be charged to the sponsor 2) Venue plus organisation of the dinner or cocktail to be charged to BTC	€ 50,00 + VAT 20% per buyer € 140,00 + VAT 20% per buyer
Cocktail with buyers - June 30 th – min 10 buyers:	€ 70,00 + VAT 20% a buyer
Advertising on buyers' shuttle	€ 5.000,00 + VAT 20%
shopper (3000 items)	€ 7.000,00 + VAT 20%
Badge lanyard with anti-stangle (4500 items)	€ 5.000,00 + VAT 20%
badge BTC (4500 items)	€ 3.000,00 + VAT 20%
Buyers bags (500 items)	€ 8.000,00 + VAT 20%
Pens (3000 items)	€ 1.500,00 + VAT 20%
Info point	€ 1.000,00 + VAT 20%
Internet point	€ 3.000,00 + IVA 20%
Buyers' online agenda	€ 1.500,00 + VAT 20%

Buyers' restaurant: Only Graphic Lunch (for 1 day)	€ 2.000,00 + VAT 20% € 15.000,00 + VAT 20%
Refreshing towels (5000 items)	€ 2.000,00 + VAT 20%
Buyers' Lounge with coffee break	€ 3.000,00 + VAT 20%
On screen advertising in the buyers' lounge	€ 1.300,00 + VAT 20%
Exhibition floor plan	€ 600,00 + VAT 20%
Floorsticker	€ 5.000,00 + VAT 20%
Swimmin pool columns signs (double sided)	€ 800,00 + VAT 20% per each
Outside fixed sings (double sided)	€ 1.000,00 + VAT 20% per each
FS 2 sided luminous panels	€ 1.000,00 + VAT 20%
South hall column banners	€ 1.500,00 + VAT 20%
Pavillon banners	€ 1.400,00 + VAT 20%
Swimming pool porch banners	€ 1.500,00 + VAT 20%
Railway bridge banners (South entrance)	€ 4.200,00 + VAT 20% per each
Central hall sheets (double sided) – south entrance	€ 3.200,00 + VAT 20%
Central hall sheets (single side) – south entrance	€ 2.200,00 + VAT 20%
Turnstiles (minimum 6 turnstiles)	€ 1.500,00 + VAT 20%
Outside mobile sails (double sided)	€ 1.200,00 + VAT 20%
Post Exhibition Fam Trip: To publish the programme on line For each buyer. Minimum 8 buyers	€ 250,00 + IVA 20% € 300,00 + IVA 20% per buyer
Other opportunities: Networking evenings Presentation conferences Fam trip	Prices on request

